# Product Guide

# ToGo! Packaging











NOVOLEX's Bagcraft Packaging<sup>™</sup> brand offers the industry's broadest range of paper based specialty value-added food packaging products including specialty bags, sandwich wraps, and other specialty sheet and roll products. Bagcraft Packaging<sup>™</sup> products are used across a wide range of foodservice, restaurant, supermarket, convenience store, bakery, food processor and industrial packaging applications. Bagcraft<sup>®</sup> is also a leader in sustainability innovation with its EcoCraft<sup>®</sup> brand of flexible foodservice packaging. With a legacy of superior quality and product innovation that spans over six decades, Bagcraft<sup>®</sup> is the consultant of choice to drive your business growth and brand differentiation with custom packaging solutions.

www.bagcraft.com



NOVOLEX's<sup>™</sup> values are based in the traditions of all of our brands and present you with the industry's foremost in packaging choice and sustainability. NOVOLEX's<sup>™</sup> mission is to continue the tradition of leadership established by our brands, and to create new value and synergies by providing you with an industry-leading packaging expert that covers the full spectrum of your operations. NOVOLEX's<sup>™</sup> family of packaging brands will create new value and synergies by covering the full spectrum of retailer and institutional companies packaging requirements.

To learn the more about the NOVOLEX™ family of historic packaging brands visit novolex.com.

www.novolex.com

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#### **Custom Converting**

& Printing Capabilities (Back Cover)

### www.bagcraft.com

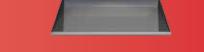
#### visit: www.bagcraft.com

- Review updated stock product information
- Learn more about sustainability
- Download our brochures and catalogs
- Find out about new promotions and offers
- Access the #1 flexible foodservice packaging resource



# Watch Our Sustainability Video at www.bagcraft.com/ecocraft

Located on the EcoCraft® home page is our "Simple Story About Sustainability" video which summarizes the life-cycle of our EcoCraft® natural paper versus bleached paper packaging. Watch the video without leaving the website!



#### Find a Local Representative

For more information about our custom converting and graphic capabilities, find your local representative at www.bagcraft.com/rep

# Deli Sandwich Packaging



# The Evolution of Deli Sandwich Packaging:





#### Flexible Plastic Wrap

- Bread may become soggy with excess moisture
- May limit the fresh appearance of ingredients
- Institutional appearance
- Limited branding potential



#### Rigid Plastic Packaging

- Visibility is often focused on bread
- No printable surface for branding or adding merchandising appeal
- · Labels or brand stickers can limit visibility of ingredients
- Institutional appearance



#### DublView® ToGo! Deli Bags

- Promotes fresh, homemade appearance
- Side view visibility drives impulse sales
- · Anti-fog film provides clear visibility in the hot or cold case
- Heat sealable for extended product shelf life
- · Large printable paper surface for brand and merchandising appeal

### Bag & Tray\* Loading Instructions



Place sandwiches on display-you're ready to sell!

# A Handmade Sandwich Deserves an Artisan Package



Our innovative
DublView® design
accommodates
a wide variety of
deli sandwiches







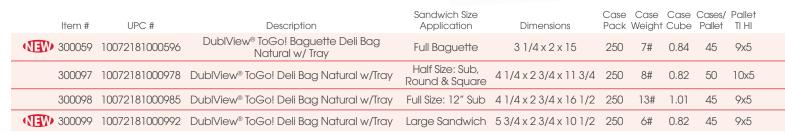
DublView® ToGo! Deli Bags

- Improve your fresh and homemade image
- Full-view visibility from the side drives impulse sales
- Perfect for the cold merchandising case

Item#	UPC #	Description	Sandwich Size Application	Dimensions	Case Pack	Case Weight			Pallet TI HI	
<b>(IEW)</b> 300050	10072181000503	DublView® ToGo! Baguette Deli Bag Natural	Half Baguette	3 1/4 x 2 x 10 1/4	500	6#	0.70	60	10x6	
( <b>IEW</b> ) 300058	10072181000589	DublView® ToGo! Baguette Deli Bag Natural	Full Baguette	3 1/4 x 2 x 15	500	9#	0.58	80	10x8	
300080	10072181000800	DublView® ToGo! Deli Bag Natural	Half Size: Sub, Round & Square	3 1/2 x 2 1/4 x 10 3/4	500	8#	0.70	60	10x6	
300082	10072181000824	DublView® ToGo! Deli Bag White	Half Size: Sub, Round & Square	3 1/2 x 2 1/4 x 10 3/4	500	8#	0.70	60	10x6	
300090	10072181000909	DublView® ToGo! Deli Bag Natural	Half Size: Sub, Round & Square	4 1/4 x 2 3/4 x 11 3/4	500	11#	1.10	45	9x5	
<b>(EW)</b> 300091	10072181000916	DublView® ToGo! Deli Bag Natural	Half Size: Sub, Round & Square	3 1/2 x 2 1/4 x 7 1/4	500	7#	0.43	96	12x8	
300092	10072181000923	DublView® ToGo! Deli Bag White	Half Size: Sub, Round & Square	4 1/4 x 2 3/4 x 11 3/4	500	11#	1.10	45	9x5	
300093	10072181000930	DublView® ToGo! Deli Bag Natural	Medium Round & Square	41/2×21/2×81/2	500	8#	0.69	60	10x6	
300094	10072181000947	DublView® ToGo! Deli Bag Natural	Large Round & Square	5 3/4 x 2 3/4 x 9 1/2	500	9#	1.01	45	9x5	
( <b>IEW</b> ) 300095	10072181000954	DublView® ToGo! Deli Bag Natural Convenient Pack	Half Size: Sub, Round & Square	4 1/4 x 2 3/4 x 11 3/4	100	2#	0.26	182	26x7	
300096	10072181000961	DublView® ToGo! Deli Bag Natural	Full Size: 12" Sub	4 1/4 x 2 3/4 x 16 1/2	500	12#	1.01	45	9x5	

### DublView® ToGo! Deli Bags with Trays

 Paperboard loading trays provide added package support for demanding applications



# Eco<sup>®</sup>Craft<sup>®</sup> ToGo! Hot Meal Packaging



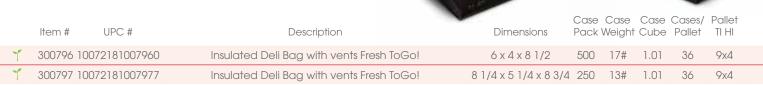
### Insulated Carryout Packaging:

# A Closer Look Into The Innovation



#### Fresh ToGo! Insulated Carryout Packaging

- Innovative insulating design keeps food hot longer than standard deli packaging
- Grease resistant, high barrier paper provides stain protection
- Significantly more sustainable than rigid plastic containers
- Fried foods stay crispy due to our high-performance ventilation and breathable paper
- Superior performance with or without a food tray



&GO!

# EcoCraft® ToGo! Hot Meal Packaging





#### EcoCraft® ToGo! Hot Meal Window Packaging

- Clear anti-fog windows maximize visibility and impulse sales
- Significantly more sustainable than rigid plastic containers
- Innovative ventilation system keeps food flavorful and crispy
- Grease resistant, high barrier paper provides stain protection

	Item#	UPC #	Description	Dimensions		Weight		Pallet	TI HI
7	300606	10072181006062	EcoCraft® Window Deli Bag 4lb with Vents Hot ToGo!	5 x 3 x 9 5/8	500	14#	0.82	50	10x5
7	300609	10072181006093	EcoCraft® Window Deli Bag 8lb with Vents Hot ToGo!	6 x 4 1/2 x 11 1/2	500	22#	1.31	35	7x5
7	300556	10072181005560	EcoCraft® Window Deli Bag Small with vents Tac Seal Hot ToGo!	8 1/4 x 5 1/4 x 8 3/4	250	15#	1.01	36	9x4
7	300586	10072181005867	EcoCraft® Window Deli Bag Large with vents Tac Seal Flame	8 1/4 x 5 1/4 x 10 3/4	250	18#	1.11	30	6x5
7	300587	10072181005874	${\sf EcoCraft}^{\tiny{\texttt{M}}}  {\sf Window Deli Bag Large with vents Tac Seal Hot ToGo!}$	8 1/4 x 5 1/4 x 10 3/4	250	18#	1.11	30	6x5
Υ	300590	10072181005904	${\sf EcoCraft}^{\tiny{\texttt{0}}} {\sf Window Deli Bag XLarge with vents Tac Seal Hot ToGo!}$	8 1/4 x 5 1/4 x 12	250	20#	1.44	28	7x4
7	300787	10072181007878	EcoCraft® Window Deli Bag with Vents Tac Seal Fresh ToGo!	8 1/4 x 5 1/4 x 8 3/4	250	16#	1.01	30	6x5
7	300788	10072181007885	EcoCraft® Window Deli Bag with Vents Tac Seal Fresh ToGo!	8 1/4 x 5 1/4 x 9 3/4	250	16#	1.11	30	6x5
Υ	300791	10072181007915	EcoCraft® Window Deli Bag 4lb with Vents Fresh ToGo!	5 x 3 x 9 5/8	500	14#	0.82	50	10x5
7	300792	10072181007922	EcoCraft® Window Deli Bag 8lb with Vents Fresh ToGo!	6 x 4 1/2 x 11 1/2	500	21#	1.31	35	7x5
7	300767	10072181007670	EcoCraft® Window Deli Bag with Tac Seal Deli Bistro ToGo!	8 1/4 x 5 1/4 x 9 3/4	250	16#	1.11	30	6x5
7	300768	10072181007687	EcoCraft® Window Deli Bag 4lb with Vents Deli Bistro ToGo!	5 x 3 x 9 5/8	500	14#	0.82	50	10x5



- Innovative horizontal perforation provides quick access in one EZ Tear motion, creating a compact "bag tray"
- Perf position is adjustable and can yield different "bag tray" heights to satisfy many applications
- Grease proof and moisture resistant paper provides superior stain protection

	Item#	UPC#	Description	Dimensions		Bale Weight			
7	23550	79594235501	EcoCraft® GR EZ Tear Perf Bag™ Natural ToGo!	47/8 x 3 3/16 x 9 11/16	500	7#	0.31	128	16x8







- Breathable paper and ventilation keeps fried food crispy and flavorful
- Grease proof and moisture resistant paper provides superior stain protection
- Significantly more sustainable than rigid plastic containers

	Item#	UPC#	Description	Dimensions	Case Pack	Case Weight		Cases/ Pallet	Pallet TI HI	
7	300588	10072181005881	EcoCraft® Deli Bag 4lb with Vents ToGo!	5 x 3 1/8 x 9 11/16	500	12#	0.82	50	10x5	
7	300589	10072181005898	EcoCraft® Deli Bag 8lb with Vents ToGo!	6 1/8 x 4 x 12 3/8	500	20#	1.29	35	7x5	
~	300766	10072181007663	EcoCraft® Deli Bag 4lb with Vents Deli Bistro ToGo!	5 x 3 1/8 x 9 11/16	500	12#	0.82	50	10x5	
7	300793	10072181007939	EcoCraft® Fresh ToGo! Deli Bag 4lb with Vents	5 x 3 1/8 x 9 11/16	500	12#	0.82	50	10x5	
7	300794	10072181007946	EcoCraft® Fresh ToGo! Deli Bag 8lb with Vents	6 1/8 x 4 x 12 3/8	500	20#	1.31	35	7x5	

# Deli Packaging Closure Instructions





**SAFETY TIP REMINDER:** Check shelf temperature with infrared gun for minimum 180°F. **PREPARATION AREA:** Attach price sticker and open the bags. Place liners in trays and stack to save space for easy loading.



Remove from spit and rest at least 1 minute to retain heat. Use tongs to place chicken in the lined tray.



2 Load tray with the chicken into the bag at a 45° angle.



Window facing you, fold the top 1" of the bag and crease the fold.



Peal the tac seal sticker from the bag.



Fold the top 1" of the bag again to seal the bag closed.



6 Use vents to insert the thermometer for monitoring internal temperature.



7 Load The Warming Unit.
You're Ready To Sell!



# ToGo! Hot Meal Packaging

#### ToGo! Hot Meal Window Packaging

- Innovative ventilation system keeps food flavorful and crispy
- Grease resistant, high barrier paper provides stain protection
- Clear anti-fog windows maximize visibility and impulse sales
- Significantly more sustainable than rigid plastic containers

	Item#	UPC#	Description					Cases/ Pallet		
	300558	10072181005584	Window Deli Bag Small with Vents & Tin Ties White ToGo!	8 1/4 x 5 1/4 x 8 3/4	250	15#	1.01	36	9x4	
Г	300550	10072181005501	Window Deli Baa XI arae with Vents & Tin Ties White ToGol	81/4×51/4×12	250	2/1#	1 ///	28	7v/l	



- Breathable paper and ventilation keeps fried food crispy and flavorful
- Grease proof and moisture resistant paper provides superior stain protection
- Cost-effective, sustainable alternative to rigid paperboard and plastic containers

Item#	UPC#	Description	Dimensions			Case Cube	Cases/ Pallet	Pallet TI HI
300583	10072181005836	Deli Bag 4lb with Vents White ToGo!	5 x 3 1/8 x 9 11/16	500	13#	0.82	50	10x5
300564	10072181005645	Deli Bag 8lb with Vents White ToGo!	6 1/8 x 4 x 12 3/8	500	21#	1.29	35	7x5
300655	10072181006550	Deli Bag 5/6lb with ZZZip Strip!™ White ToGo!	6 X 3 5/8 x 11	500	14#	1.31	35	7x5
300566	10072181005669	Deli Bag Duplex with Vents White ToGo!	5 1/2 x 3 1/4 x 8 5/8	500	18#	0.86	48	12x4
300657	10072181006574	Deli Bag Small with Vents & Tin Ties White ToGo!	8 1/4 x 5 1/4 x 8 3/4	250	17#	1.15	40	10x4
300658	100721810056581	Deli Bag Large with Vents & Tin Ties White ToGo!	8 1/4 x 5 1/4 x 10 3/4	250	19#	1.23	35	7x5
300659	10072181006598	Deli Bag XLarge with Vents & Tin Ties White ToGo!	8 1/4 x 5 1/4 x 12	250	21#	1.23	35	7x5

#### ToGo! Extra Large Carryout Bag With Handles

- HDPE carryout bag provides excellent strength with an attractive ToGo! design
- Perfect for transporting multiple sizes of bags, cartons and containers

Item#	UPC #	Description	Dimensions				Pallet	
300580 100	72181005805	Carryout Bag Large w/Handles HDPE ToGo! Design	12 x 9 x 17	200	17#	0.94	35	7x5



# A Closer Look Into The Innovation:



#### RIGID PLASTIC PACKAGING

#### Rigid Plastic Deli Packaging

- Fogged visibility through plastic dome and blocked visibility from sleeves may reduce impulse sales
- Takes up extra space in refrigerator when storing leftovers and in kitchen wastebasket when disposed
- Plastic dome lid and base tray must be sealed correctly to avoid messy spills during transit
- Requires carry sleeves or handles for safer portability
- Rigid plastic containers require extra space in storage and in transit

# Rigid Plastic Versus Flexible Paper



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#### ToGo! Hot Meal Deli Packaging

- Grab-and-go package design eliminates the extra cost of paperboard sleeves
- High-tech grease and moisture resistant paper provides superior stain protection
- Maintains safe food temperatures at the required hot case temperatures
- Rotisserie chicken applications require a food tray for support
- Significantly more sustainable than rigid plastic containers

#### Breathable paper

packaging improves the food's flavor and juice retention

(Beaker contains juice collected from the food tray after 4 hours in a heated merchandising case)



#### ToGo! Foil Insulator Bags

- Excellent heat and cold retention during transport
- Superior grease and moisture protection
- Cost-effective alternative to rigid paperboard and plastic containers



# ToGo! Hot Meal Trays & Liners

### EcoCraft® ToGo! Hot Meal Food Trays

- Unbleached trays reduce raw material waste by 20%
- High-quality construction holds up to the most demanding applications
- Coated with a moisture and grease proof barrier for superior performance

	Item #	UPC#	Description	Dimensions			Case	Cases/ Pallet	Pallet TI HI
7	300694	10072181006949	1/4lb Food Tray	1/4lb	1M	8#	0.70	105	21x5
7	300695 10072181006956		1/2lb Food Tray	1/2lb	1M	11#	0.68	60	15x4
7	300696	10072181006963	1lb Food Tray	1lb	1M	15#	1.19	60	15x4
7	300697	10072181006970	2lb Food Tray	2lb	1M	16#	1.13	36	12x3
7	300698	10072181006987	2 1/2lb Food Tray	2 1/2lb	500	11#	0.72	72	18x4
7	300699	10072181006994	3lb Food Tray	3lb	500	18#	0.85	55	11x5
7	300700	10072181007007	5lb Food Tray	5lb	500	16#	1.05	36	9x4

#### ToGo! Deli Tray Liners

- Combines superior performance with a professional-grade look and feel
- Excellent grease and moisture protection for demanding applications
- Tray liners offer grease protection and absorbency for fried food applications

	Item#	UPC #	Description	Dimensions					Pallet TI HI	
7	300384	10072181003849	EcoCraft® Paper/Paper 2ply Insulated Tray Liner Natural	6 x 9	4@250	7#	0.14	364	28x13	
	300342	10072181003429	Paper/Poly/Paper 3ply Insulated Tray Liner "This side down"	10 x 7	1M	8#	0.29	132	12x11	Ī





# ToGo! Pizza Packaging



#### Fresh ToGo! Window Pizza Bag & Tray

- Convenient "Combo Pack" case with 250 trays and bags
- Natural EcoCraft® bag provides artisan "homemade" image
- Grease resistant package fits 7" round pizzas and 6" square slices
- Hybrid bag & tray design provides rigidity for additional protection
- Superior window visibility for easy product identification on display

	Item#	UPC #	Description					Cases/ Pallet		
	300306 100	072181003061	Pizza Bag w/Window & Tray "Fresh TO GO!"	7 1/2 x 2 x 11	250	17#	1.31	35	7x5	
Y	300304 100	072181003047	EcoCraft® Pizza Bag w/Window & Tray ToGo!	7 1/2 x 2 x 11	250	17#	1.31	35	7x5	

# Natural Advantages of EcoCraft®

- Made with FDA food-grade, 100% unbleached, chlorine-free paper
- Packed in 100% recycled paperboard inner-carton and tray dispenser packaging to reduce raw-material waste
- Soy-blended dry wax on interfolded sheets reduce reliance on petroleum wax
- New dispenser carton and tray design includes printed facts and information about the sustainability benefits of EcoCraft®
- EcoCraft® products, on average, contain 20% pre-consumer waste fiber
- Multiple EcoCraft® products are third-party certified compostable
- Reduces your carbon footprint by purchasing form-fitting, "right size,"
   flexible packaging with high case counts and small case-cube size
- An experienced national network of sales representatives that can help advise your business on ways to improve your sustainable packaging design

# We believe in the "Triple Bottom Line" approach of continuous improvement in sustainable packaging design:

Social Responsibility – good for the people Ecological Responsibility – good for the planet Economic Responsibility – affordable choices

With our EcoCraft® brand, we were the first company to offer a full stock line of unbleached, sustainable foodservice packaging in North America. We believe sustainability is an ongoing journey of continuous improvement and evolvement. This approach propels us to constantly enhance our sustainable practices and products. This commitment to affordability and innovation has allowed Bagcraft® to create the most recognized brand of sustainable flexible packaging available in the industry.

\*Environmental impact estimates were made using the Environmental Paper Network Paper Calculator Version 3.2. For more information visit www.papercalculator.org

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# ToGo! Product Application Suggestions



### Whole Rotisserie Chicken







# Half Rotisserie Chicken







# 2-4 Pieces Fried Chicken

# 6-12 Wings/Appetizers







# ToGo! Product Application Suggestions (cont.)





### 5-8 Pieces Fried Chicken

### 9-12 Pieces Fried Chicken

#### 20+ Wings/Appetizers 13-20 Wings/Appetizers













### ToGo! Product Application Suggestions (cont.)



#### Full Slab BBQ Ribs



#### 2 Half Slabs BBQ Ribs



#### Half Slab BBQ Ribs





### Footlong Sandwich



#### Half Sandwich



### Round & Square Sandwich



# Flexible Paper & Paperboard Trays

# A Perfect Marriage



# Flexible Paper & Paperboard Trays make the ultimate food packaging combination!

For best food packaging results, remember to add a paperboard food tray. We offer a wide range of sizes that fit the most demanding applications, including a specialty support tray for deli sandwiches. The high quality trays are coated with a moisture and grease resistant barrier for superior performance.



### Custom Converting & Printing Capabilities

Bagcraft® offers the broadest range of specialty bag, sheet and roll converting capabilities in the flexible foodservice packaging industry. We manufacture high-quality custom packages on 130 different production lines to provide a wide variety of custom package and print designs. With our efficient, superior F&K presses, we can deliver state-of-the-art graphics capabilities that help differentiate your products on the shelf and on the go. Our long-term commitment to innovation and practical solutions enables us to expertly consult with you on packaging design, process graphics and rigid packaging replacements.

#### Please review the information we need before you request a quote for a custom product

Provide the individual bag, sheet or roll size

- Bag (width, gusset, length)
- Sheet (width and length)
- Roll (roll width and length or outer diameter)

Initial order quantity needed and the annual volume (units or cases)

Name of printed design or logo

Basis weight of paper if known

Type of paper or combination of materials (foil, poly or glassine)

Need a film window?

 Provide an explanation of the proposed window die or panel location on the package

Number of printed colors (provide PMS numbers)

Product application (what will the package be used for?)

Case pack sizes

Shipping/distribution information

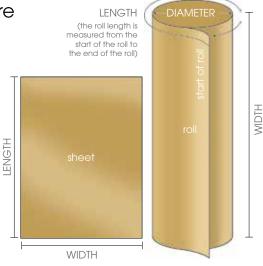
How to measure a bag for quotes and production:

- Measure the face of the bag (width)
- Measure the gusset of the bag (side width)
- Measure the length of the bag (not including lip)

#### This brochure is printed on:



For more information about our custom converting and graphic capabilities, find your local representative at www.bagcraft.com/rep



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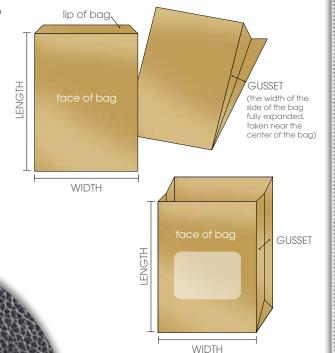
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